

McKinney  
 Marketing

2022 Holiday Catalog

*Together again* **Joy and Peace**



Call 1.888.623.2226

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### **McKinney Marketing**

2665 Aero Drive

Grand Prairie, TX 75052

Phone: 972-623-2223 or 888-623-2226

Fax: 972-606-8482

# 2022 Christmas CURRENCY SETS



▲ ITEM CC-147



▲ ITEM CC-201



▲ ITEM CC-208 **NEW**



▲ ITEM CC-202



▲ ITEM CC-105



▲ ITEM CC-182

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- Mix and Match designs and still receive total quantity price. (Min. 250 per design)
- Additional designs like "A Gift For You" and "A Gift Card for You" are now available.
- All Holiday currency sets come to you with inside envelope and matching outside envelope.
- Beautiful foil or 4-color lithograph ensure quality image.

Go to: [www.McKinneyMarketing.com](http://www.McKinneyMarketing.com) for more designs.

See page 6 for pricing.

# HOLIDAY CURRENCY SETS



▲ ITEM CC-148



▲ ITEM CC-209 **NEW**



▲ ITEM CC-210 **NEW**



▲ ITEM CC-159



▲ ITEM CC-211 **NEW**



▲ ITEM CC-176



▲ ITEM CC-142



▲ ITEM CC-212 **NEW**

- All Holiday currency sets come to you with inside envelope and matching outside envelope.
- Beautiful foil or 4-color lithograph ensure quality image.

- Mix and Match designs and still receive total quantity price. (Min. 250 per design)

Go to: [www.McKinneyMarketing.com](http://www.McKinneyMarketing.com) for more designs.

See page 6 for pricing.



▲ ITEM CC-186



▲ ITEM CC-213 **NEW**



▲ ITEM CC-117



▲ ITEM CC-214 **NEW**



▲ ITEM CC-119



▲ ITEM CC-215 **NEW**



▲ ITEM CC-216 **NEW**



▲ ITEM CC-204

- All Holiday currency sets come to you with inside envelope and matching outside envelope.
- Beautiful foil or 4-color lithograph ensure quality image.

- Mix and Match designs and still receive total quantity price. (Min. 250 per design)

See page 6 for pricing.

# HOLIDAY CURRENCY SETS



▲ ITEM CC-217 **NEW**



▲ ITEM CC-158



▲ ITEM CC-196



▲ ITEM CC-125



▲ ITEM - CC-199



▲ ITEM CC-169

## Lots of New Designs

Mix and Match designs and still receive total quantity pricing (Minimum 250 per design)



▲ ITEM CC-171

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250	500	1,000	2,500	5,000	10,000
\$117/250	185/500	311/M	293/M	277/M	243/M

# Holiday

DRIVE-THRU

- Actual size 3.25” x 7” open-end style – Touch-2-Seal!
- NOTE: Also available in open-side style. We will run open-end unless you specify open-side style
- Set-up: \$28.00
- Pricing includes your imprint at the bottom.



ITEM DT99-980E



ITEM DT99-981E

Must order Christmas Drive Thru Designs **BEFORE Sept 1st** to Receive by Nov. 10th.

<b>1,000</b>	<b>2,500</b>	<b>5,000</b>	<b>7,500</b>
\$151/M	83/M	77/M	72/M
<b>10,000</b>	<b>25,000</b>	<b>50,000</b>	<b>100,000</b>
\$65/M	59/M	57/M	55/M

Pricing is Per Design, Per Thousand Envelopes

1,000 Quantity is available on Christmas designs only

**OPEN SIDE STYLE**  
 Also available on request  
**Add \$6.00/M**



Must order Christmas Drive Thru Designs **BEFORE Sept 1st** to Receive by Nov. 10th.

**HOLIDAY DRIVE-THRU ENVELOPES**

- Actual size 3.25" x 7" open-end style – Touch-2-Seal!
- NOTE: Also available in open-side style. We will run open-end unless you specify open-side style
- Set-up: \$28.00
- Pricing includes your imprint at the bottom.

**OPEN SIDE STYLE**  
 Also available on request  
**Add \$6.00/M**

<b>1,000</b>	<b>2,500</b>	<b>5,000</b>	<b>7,500</b>
\$151/M	83/M	77/M	72/M
<b>10,000</b>	<b>25,000</b>	<b>50,000</b>	<b>100,000</b>
\$65/M	59/M	57/M	55/M

Pricing is Per Design, Per Thousand Envelopes  
 1,000 Quantity is available on Christmas designs only



DTM99-972E



DTM-414E



DTM99-412E



DTM99-326E



DTM99-399E



DTM99-416E

Go To: [www.McKinneyMarketing.com](http://www.McKinneyMarketing.com) for 70 more designs



# CHRISTMAS DRIVE THRU

Must order Christmas Drive Thru Designs **BEFORE Sept 1st** to Receive by Nov. 10th.



DTM99-411E



DTM99-409E

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or 888-623-2226

Fax: 972-606-8482



For more designs see  
[www.McKinneyMarketing.com](http://www.McKinneyMarketing.com)

**PRICING PAGE 9**



DTM99-401E



DTM99-325E



DTM99-345E



DTM99-402E



DTM99-407E

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**SUPER SIZE**  
**11 x 6**

“NEW” POSTCARDS



▲ ITEM PC980

POSTCARDS

- Pricing includes your backer copy.
- This “backer idea” is just one example of an excellent promotion. You will find additional “backer” examples on our website.
- Matching statement stuffers, wall posters, newsletter art, website art, and eBlast designs are available.
- Set-up: \$48.85

**Holiday Car Loans**  
UP TO **60** MONTHS – AS LOW AS **5.29% APR\***

**Holiday Loans**  
**\$3,000** FOR **12** MONTHS  
AS LOW AS **9.9% APR\***

**Happy Holidays**  
*from Your Credit Union Board of Directors and Staff*

\*Annual Percentage Rate. Upon Approval. Some Restrictions Apply.

Your Copy Here

PRESORTED  
STANDARD  
US POSTAGE PAID  
ARLINGTON, TX  
PERMIT NO. 415

NOTE:

1. This is an example only. We will provide you with a proof indicating the loan amounts and terms that you wish to offer your members for Holiday Loans.
2. We also offer a mailing service for you. Provide your mailing list on disk or via email.
3. We will design backer copy to fit your needs.

▲ Example #1 Backer

**Let us mail your Holiday postcard for you.  
Mail or email your member list to us. We will do the rest.  
The mailing service is available for 55¢ per card.**

Pricing Includes Your Custom 4-color Imprint

<b>1,000</b>	<b>2,000</b>	<b>3,000</b>	<b>5,000</b>	<b>7,500</b>
<b>398/M</b>	<b>323/M</b>	<b>264/M</b>	<b>214/M</b>	<b>210/M</b>
<b>10,000</b>	<b>15,000</b>	<b>20,000</b>	<b>25,000</b>	<b>50,000</b>
<b>190/M</b>	<b>179/M</b>	<b>173/M</b>	<b>ASK/M</b>	<b>ASK/M</b>

In addition to the postcard backer idea on page 3 here are four more ideas. Our in-house art department is available to assist you with all your promotions. Simply choose a design style that fits your needs, include the promotion particulars and allow us to create a backer suitable for you.



*Together again*  
**Joy and Peace**

**HOLIDAY LOANS**

Up To **\$1,000** FOR **12 MONTHS**  
**7.99% APR\*** FIXED RATE

If you received a Holiday Loan last year, paid it as agreed, and are current on all xxxxxxxx loans, you are automatically approved for the same amount this year or \$1,000, whichever is less.

**FROM NOVEMBER 00, 0000 THROUGH JANUARY 00, 0000**

Apply Online Today  
[www.xxxxxxxxxxxxxx.com](http://www.xxxxxxxxxxxxxx.com)

\*Annual Percentage Rate. Upon Approval. Some Restrictions Apply.

Your Copy Here

- Billboard Size 6" x 11" Postcard
- SET-UP: \$48.85
- **We will do the mailing for 55¢ each.**

▲ BACKER EXAMPLE #2



*Together again*  
**Joy and Peace**

And we are here to help...

**LOANS:**

- New & Used Vehicle Loans
- Refinance Your Vehicle Loan & Save
- Bill Consolidation Loans
- Signature Loans
- Boat & Motorcycle Loans
- ATV Loans & More

**ACCOUNTS:**

- Savings & Checking Accounts
- Christmas Club
- Certificate of Deposits

**Happy Holidays**

Your Copy Here

▲ BACKER EXAMPLE #3



*Together again*  
**Joy and Peace**

**Holiday Loans**

Three Great Ways to Make Your Wishes Come True

- 1. Holiday Loans**  
Up To **\$2000<sup>00</sup>** FOR 12 MONTHS AS LOW AS 9.75% OAC
- 2. Skip-A-Payment**  
You may find extra holiday cash in your pocket when you skip your November, December or January loan payments!
- 3. Apply for VISA Credit Card at 4.9%** on purchases and balance transfers for first 6 months. No annual fee, no balance transfer fees. After 6 months the rate will be 9.9% fixed, cash advances 10.9%.

Your Copy Here

▲ BACKER EXAMPLE #4



*Together again*  
**Joy and Peace**

**Holiday Loan Special** **\$1000<sup>00</sup>**  
FOR 11 MONTHS  
**10% APR\***

Come by the Credit Union for an application.

**Skip-A-Payment**

You may find extra holiday cash in your pocket when you skip your November or December loan payments! Request must be submitted by October 30th.

Account # \_\_\_\_\_ Loan#s \_\_\_\_\_

Borrower's Signature \_\_\_\_\_ Date \_\_\_\_\_

Your Copy Here

▲ BACKER EXAMPLE #5

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Fax: 972-606-8482



Inside Application



# Skip-A-Payment PROMOTION

Your customers will look forward to this **SKIP-A-PAYMENT PROMOTION** each and every year. It gives them a **ONE-MONTH** "Holiday" from their loan payments at a very important time of year.

The Bank fee income and accrued interest should more than pay for this entire promotion.

## SOUND LIKE WIN-WIN?? ABSOLUTELY!!!

### ITEM SP980

- Complete Promotion for Skip-A-Payment Loans
- Set copy to match your loan promotion
- Print 4-color / 2 Sides
- We imprint member name and address
- Fold, double tab and make ready for post office
- Setup \$68.45

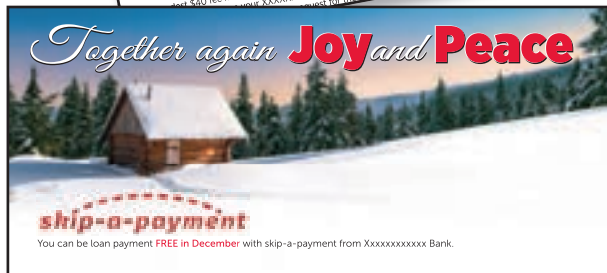
### ITEM SP980

1,000	2,000	3,000	5,000	10,00/Up
\$639/M	\$511/M	\$443/M	\$326/M	\$231/M

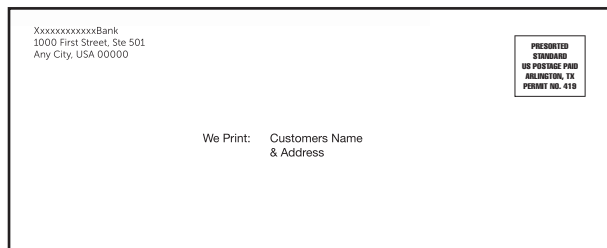
**NOTE:** Postage and handling is 78¢ for each piece. This will be billed separately.

### OPTIMIZE YOUR SKIP-A-PAYMENT PROMOTION

We will eBlast this promotion to your members on a monthly basis for 10¢ per email. Example 3,000 members for \$300.



Folded-Outside Copy



Folded-Outside Address Copy



Folded-Copy

# “NEW” STATEMENT STUFFERS & TELLER HANDOUTS



## STATEMENT STUFFERS

- Beautiful 4-color process with gloss coating
- Size 3.67" x 8.5" Statement Stuffers
- Great for statement stuffer, drive-thru and teller-line handouts
- See additional backer examples on our website
- We send a PROOF for your approval
- Set-up: \$38.85

### ITEM SS980

Item#	1,000	2,000	5,000	7,500
SS980	\$198/M	\$123/M	\$99/M	\$84/M
	<b>10,000</b>	<b>15,000</b>	<b>20,000</b>	<b>25,000</b>
	\$81/M	\$74/M	\$70/M	\$59/M

Pricing Includes Your Custom 4-color Imprint

### BACKER EXAMPLE

*Together again*  
**Joy and Peace**

**Holiday Loans**  
UP TO \$5000  
FOR 12 MONTHS  
AS LOW AS 6.99% APR\*

**Holiday Car Loans**  
UP TO 72 MONTHS  
AS LOW AS 3.99% APR\*

Your Copy Here

Effective thru January 31, 2022  
\*Annual Percentage Rate  
Upon Approval. Some Restrictions Apply

# “NEW” OUTDOOR BANNER



### ITEM BN980

- Beautiful 4-color process
- 3' x 8' with 6 grommets and ties
- Set-up: \$65.00

### OUTDOOR BANNER

	1	3	5
Regular	\$249/ea.	\$194/ea.	\$179/ea.
<b>Special</b>	<b>\$198/ea.</b>	<b>\$148/ea.</b>	<b>\$134/ea.</b>

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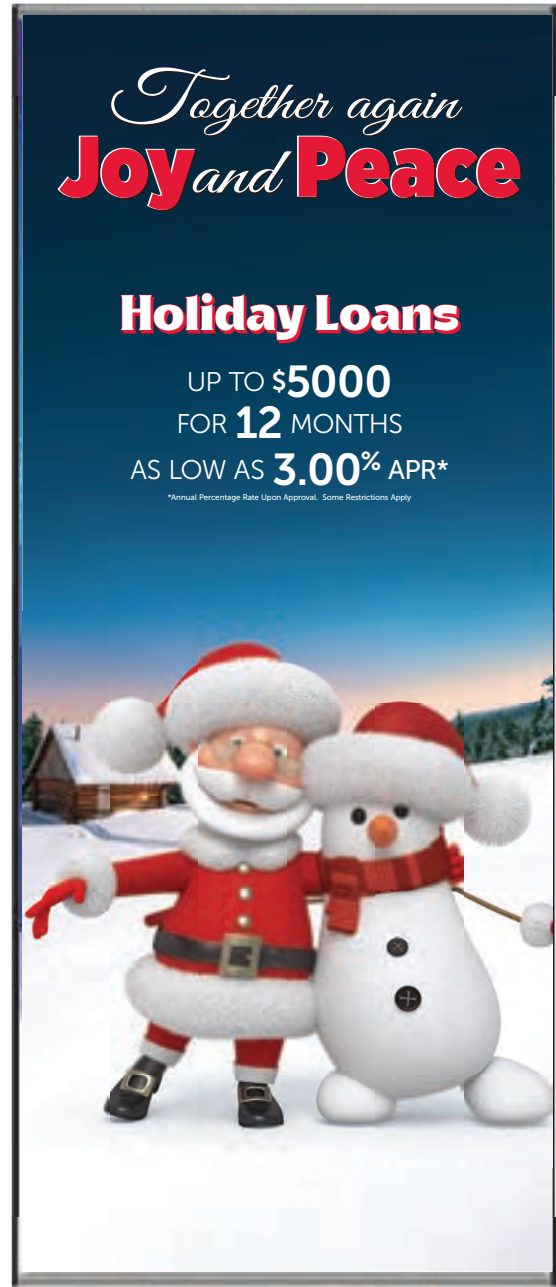
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Fax: 972-606-8482

# STANDING RETRACTABLE DISPLAY

- Attention getting size - 33" x 80" (6 1/2' high)
- Single - side imprint
- Light weight and easy to install
- Includes stand and carrying case
- Includes your copy
- Set-up: \$39.00
- Ideal for your lobby



ITEM RD980  
**Skip A Payment** EXAMPLE



ITEM RD981  
**Holiday Loans** EXAMPLE

Regular Price: \$279/ea.

**Holiday Special: \$219/ea.**

## “NEW” WALL POSTERS

### WALL POSTERS

- Available in 11” x 17” (WPM980-RA) and 22” x 28” (WPM980-RB) sizes
- Same design with your customized copy at the bottom
- Your Holiday Loan promotion should be seen often and everywhere permitted.
- Set-up: \$28.00

11” x 17”	1-2	3-6	7-10
WPM980-RA	\$49/ea.	36/ea.	29/ea.
22” x 28”	1-2	3-6	7-10
WPM980-RB	\$139/ea.	97/ea.	69/ea.

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ITEM WPM980-RA  
ITEM WPM980-RB



## NEWSLETTERS / WEBSITES • 5-STAR eBLASTS



### ARTWORK is NOW AVAILABLE for Your NEWSLETTER & WEBSITE

Promote your Holiday Loans on your newsletter and website with this beautiful design. Let your customers know what type of Holiday Loans you have available for them.

This is an example of how your promotion might look.

Set-up: \$68 approximately.

### 5-STAR eBLAST to your CUSTOMERS

#### OPTIMIZE YOUR HOLIDAY LOAN PROMOTION

Let us promote your Holiday Loans via the internet. We will eBlast this promotion to your customers on a monthly basis for 10c per email. Example 2,300 customers for \$230.

WRAPPERS AVAILABLE



▲  
Wrapper L  
Merry & Bright  
Assortment

# MINT FLAVORS

With *Special Wrappers*

Call for Pricing

- Your choice of wrapper styles



▲ Item AS249-A Hard Fruit Balls



▲ Item AS249-B Hard Peppermint Balls



▲ Item AS249-C Hard Cinnamon Balls



▲ Item AS249-E Soft Peppermints

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# Holiday Special

ITEM AS250



ITEM AS250

## ASSORTED CHOCOLATE PASTELS

Delicious Buttermints dipped in luscious dark chocolate, topped with a sweet candy coating.

Call for Pricing

ITEM AS249-X

## NEW CHOCOLATE COVERED BUTTERMINTS

A taste-tempting combination of rich chocolate and creamy, smooth Buttermints.

Call for Pricing



ITEM AS249-X

Available Wrappers: Any wrappers on previous page are available with the AS250 or AS249-X

ITEM AS251

## WHITE BUTTERMINTS

Melt-in-your mouth flavor. The wrappers come in an assortment of four different Christmas designs.

Call for Pricing

Available Wrappers  
All wrappers on previous page are available (A-K).



Wrapper L  
Merry & Bright  
Assortment

# STOCKINGS & BIG POLAR BEAR

## WORLD'S LARGEST SANTA SACK - DELUXE

### ITEM CHW-44

- 6' Deluxe Santa Sack. 4' sack and 2' poster
- Filled with 20-23 brand name licensed toys
- Raffle box, 1000 entry forms and 2 colorful posters included

ITEM CHW-44



- Big Polar Bear (CHW-46A) and Big Brown Bear (CHW-46B) are over 3' tall.
- It comes with a Radio Flyer wagon that is full of toys.
- Raffle box, 1000 entry forms and 2 colorful posters are included for a top-notch customers drawing.

## BIG BROWN BEAR DELUXE

### ITEM CHW-46B



## DELUXE GIANT 8' STOCKING

### ITEM CHW-45

- 8-foot "Deluxe" Stocking. The toys in this particular stocking are the very best offered.
- A raffle box, 1000 entry forms and 2 colorful posters are included. Encourage your customers to sign up for a drawing every time they come into the Bank.

ITEM CHW-45



## BIG POLAR BEAR - DELUXE

### ITEM CHW-46A

Item#	1-2 Units	3-11 Units	12+ Units
CHW-45	\$279/ea.	\$267/ea.	\$258/ea.
CHW-44	\$279/ea.	\$267/ea.	\$258/ea.
Special	\$259/ea.	\$247/ea.	\$239/ea.

Item#	1-2 Units	3-11 Units	12+ Units
CHW-46A	\$239/ea.	\$229/ea.	\$216/ea.
CHW-46B	\$239/ea.	\$229/ea.	\$216/ea.
Special	\$219/ea.	\$213/ea.	\$204/ea.

