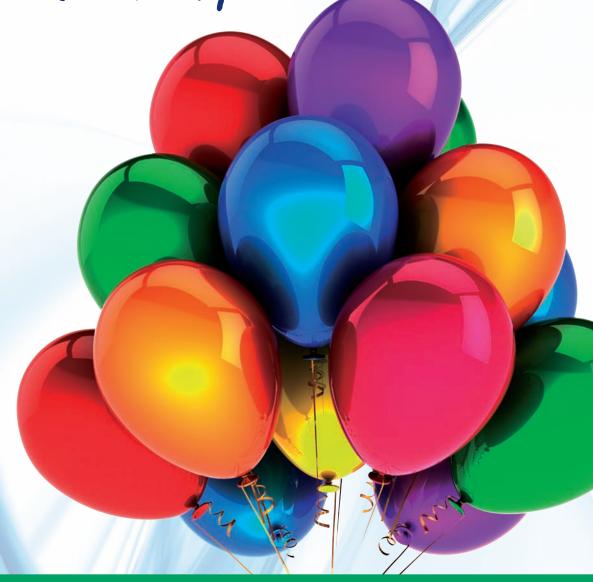




Congratulations

It's Your Bank's Anniversary

Postcards
Wall Posters
Statement Stuffers
Outdoor Banners
Drive Thru Envelope
Report Covers
And Much More....



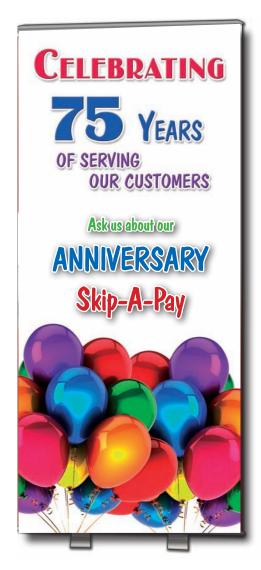
2665 Aero Drive Grand Prairie, TX 75052 888-623-2226 • Fax 972-606-8482 www.McKinneyMarketing.com

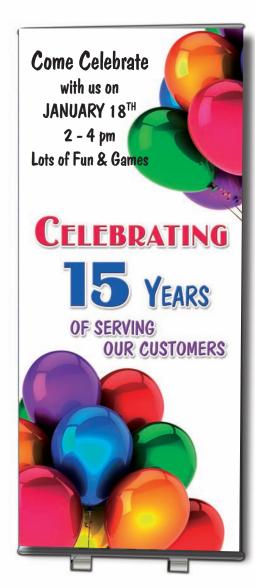


RETRACTABLE DISPLAY

We modify these designs to fit YOUR needs







ITEM RD945

ITEM RD946

ITEM RD947

- Attention getting size 33" x 80" (6 1/2' high)
- · Single side imprint
- · Light weight and easy to install
- Includes stand and carrying case
- Includes your copy
- Setup \$48.00 one-time charge
- Ideal for your lobby

Regular Price: \$247/ea.

Anniversary Special: \$197/ea.

McKinney Marketing

2665 Aero Drive Grand Prairie, TX 75052

Phone: 972-623-2223 or 888-623-2226

Fax: 972-606-8482

"NEW" POSTCARDS

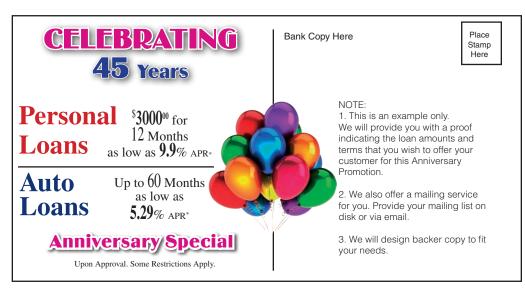




ITEM PC945

POSTCARDS

- Important: A successful Anniversary Loan Promotion leads to even more quality loans during the upcoming year.
- Pricing includes your backer copy
- This "backer idea" is just one example of an excellent promotion. You will find additional "backer" examples on page 3.
- Matching statement stuffers, wall posters, newsletter art, website art, eBlast design and drive thru envelopes are available.
- Set-up: \$48.85



SAI

SAMPLE BACKER

Backer Example: #1

195/M

50.000

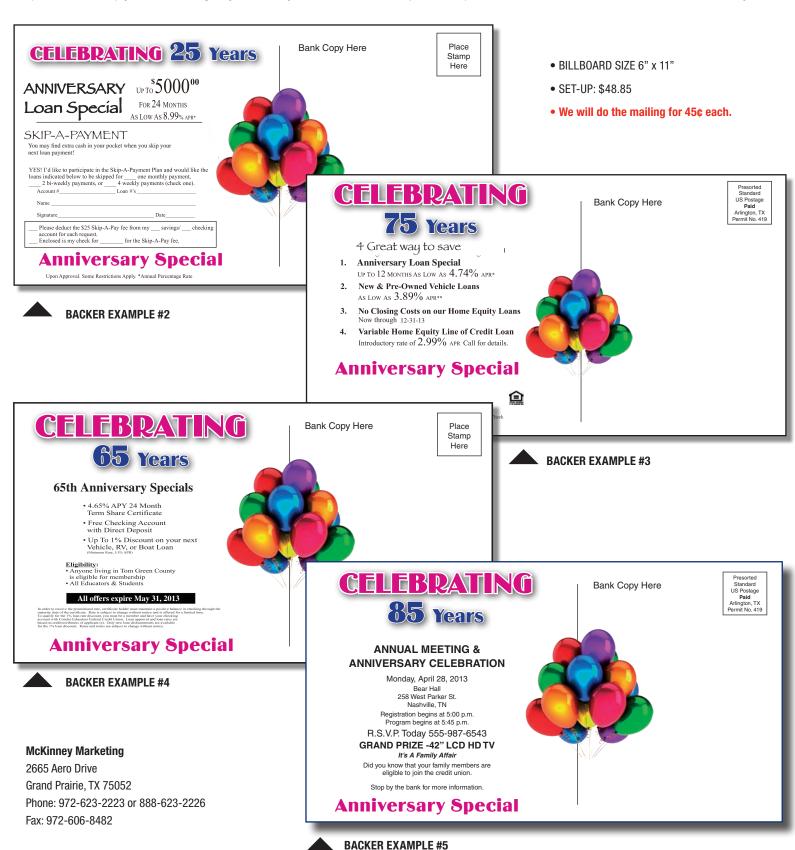
ASK

Pricing Includes Your Custom 4-color Imprint

2.000 Let us mail your Anniversary postcard for you. \$387/M 308/M 249/M 199/M Mail or email your customer list to us. We will do the rest. 10,000 15.000 20.000 25.000 The mailing service is available for 45¢ per card. \$176/M 167/M 163/M **ASK**

BACKER IDEAS

In addition to the postcard backer idea on page 2 here are four more ideas. Our in-house art department is available to assist you with all your promotions. Simply choose a design style that fits your needs, include the promotion particulars and allow us to create a backer suitable for you.



"NEW" STATEMENT STUFFERS & TELLER HANDOUTS



STATEMENT STUFFERS

- · Beautiful 4-color process with gloss coating
- Size 3.67" x 8.5" Statement Stuffers
- Great for statement stuffer, drive-thru and teller-line handouts
- · See additional backer examples on page 3
- We send a PROOF for your approval
- Set-up: \$33.65

ITEM	SS945
	000.0

Item #	1,000	2,500	5,000	7,500
SS945	\$172/M	106/M	89/M	79/M
	10,000	15,000	20,000	25,000
	76/M	69/M	65/M	59/M

Pricing Includes Your Custom 4-color Imprint



"NEW" OUTDOOR BANNER





- Beautiful 4-color process
- 3' x 8' with 6 grommets and ties
- Set-up: \$65.00

OUTDOOR BANNER

		3	5
Regular	\$239/ea.	186/ea.	172/ea.
Special	\$188/ea.	139/ea.	127/ea.

"NEW" WALL POSTERS

WALL POSTERS

- Available in 11" x 17" (WP945-RA) and 22" x 28" (WP945-RB) sizes
- Copy is customized to fit YOUR needs.
- Your Anniversary Loan promotion should be seen often and everywhere permitted.
- Set-up: \$36.00

11" x 17"	1-2	3-6	7-10
WP945-RA	\$39/ea.	26/ea.	19/ea.
22" x 28"	1-2	3-6	7-10

McKinney Marketing

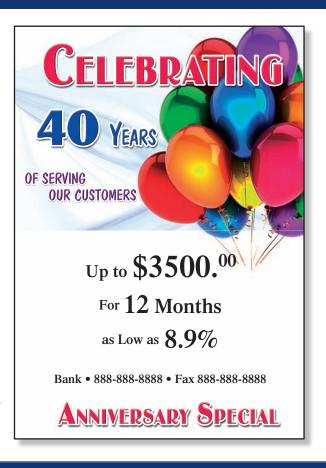
2665 Aero Drive

Grand Prairie, TX 75052

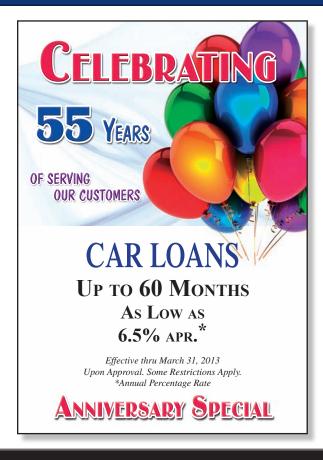
Phone: 972-623-2223 or 888-623-2226

Fax: 972-606-8482

ITEM WP945-RA



NEWSLETTERS / WEBSITES • 5-STAR eBLASTS



ARTWORK is NOW AVAILABLE for Your <u>NEWSLETTER</u> & <u>WEBSITE</u>

Promote your Anniversary Loans on your newsletter and website with this beautiful design. Let your customers know what type of Anniversary Loans you have available for them.

This is an example of how your promotion might look.

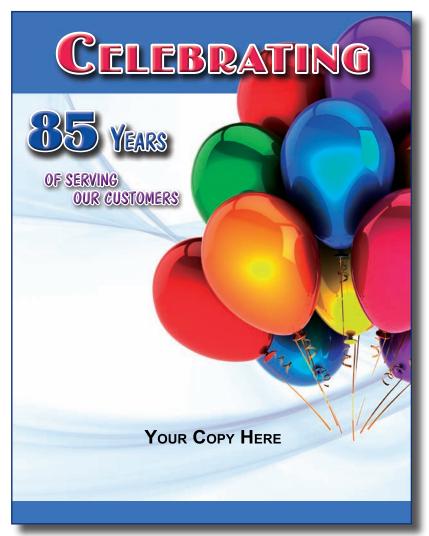
Set-up: \$68.00 approximately

5-STAR eBLAST to your <u>CUSTOMERS</u>

OPTIMIZE YOUR ANNIVERSARY LOAN PROMOTION

Let us promote your Anniversary Loans via the internet. We will eBlast this promotion to your members on a monthly basis for 10¢ per email. Example 2,300 members for \$230.

CUSTOM REPORT COVER

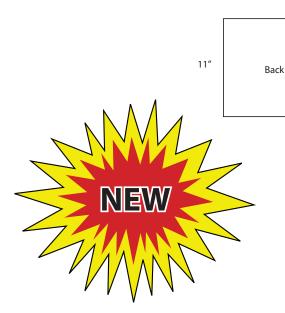


17"

RCA4B

Staple Here

▲ ITEM #RC945B



CUSTOM REPORT COVER

Your special year (40, 45, 50, 55, 60 etc.) and custom copy are included.

ITEM # RC945A 8-1/2" x 11" gloss cover stock, folds to 8-1/2" x 5-1/2"

ITEM # RC945B $\,11"x\,17"$ gloss cover stock, folds to $\,8\text{-}1/2"x\,11"$

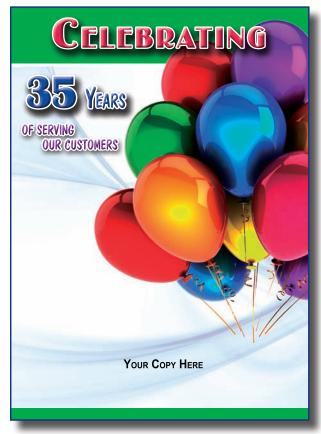
ITEM COLORS: 4-color process

IMPRINT AREA: Custom imprinted area to fit

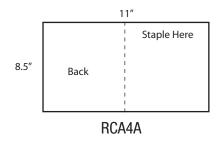
IMPRINT COLOR: Your choice

SET-UP: \$68.85

PRICING	100	250	500	1,000	2,500
RC945A	\$193/100	285/250	480/500	860/M	730/M
RC945B	\$234/100	455/250	795/500	1430/M	1270/M



▲ ITEM #RC945A



POSTCARDS

▼ ITEM #PC198 **Celebrating Years Design**



CUSTOM POSTCARD DESIGNS

Your special year (40, 45, 50, 55, 60 etc.) will show on the front. You may want to run several backer copies at one time to get the total quantity pricing. Then you can mail them throughout the year.

ITEM COLORS: Beautiful 4-color process colors with

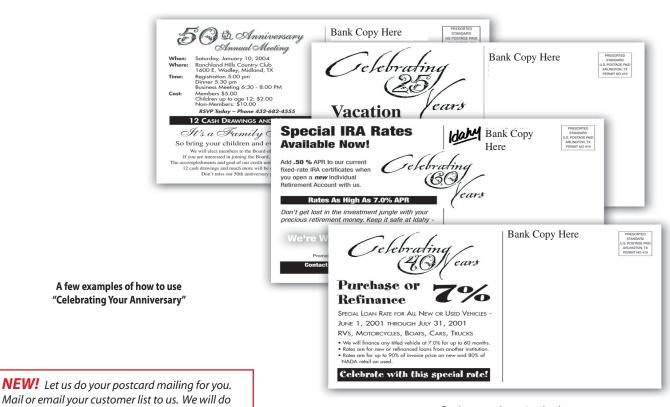
gloss coating

SIZE: "Billboard" Size 6" x 11"

IMPRINT AREA: 6" X 11" (on back of postcard) **IMPRINT COLOR:** 4-color ink on backside

SET-UP: \$68.85

PRICING	1,000	2,000	3,000	5,000	7,500	10,000
REGULAR	\$433/M	362/M	299/M	246/M	213/M	199/M
SPECIAL	\$321/M	299/M	256/M	218/M	199/M	184/M



Backer copy is customized to fit YOUR needs.

the rest. Mailing service is only 45¢ per card.

STATEMENT STUFFERS & TELLER HANDOUTS

CUSTOM STATEMENT STUFFER /HANDOUTS

Your special year (40, 45, 50, 55, 60 etc.) will show on the front. You may want to run several backer copies at one time to get the total quantity pricing. Then you can use them in your statements and as handouts throughout the year.



Item #SS198

Celebrating____ Years Design



ITEM COLORS: Beautiful 4-color process colors with gloss coating

SIZE: 3.67" x 8.5"

IMPRINT AREA: 3" x 8" (on back of statement stuffer) **IMPRINT COLOR:** 4-color ink on backside (your copy)

SET-UP: \$63.65

Backer copy is customized to fit YOUR needs.

PRICING	1,000	3,000	5,000	7,500	10,000
REGULAR	\$263/M	167/M	141/M	138/M	124/M
SPECIAL	\$172/M	106/M	89/M	79/M	76/M

CUSTOM DRIVE-THRU ENVELOPE / CUSTOM REPORT COVER

CUSTOM DRIVE-THRU ENVELOPE



Your special year (40, 45, 50, 55, 60 etc.) will show on the front. *Item # DT200E* Open End Style – This is our standard

Item # DT2005 Open Side Style – Available on request only
ITEM COLORS: Black & metallic gold ink with your special year

SIZE: 3-1/4" x 7" Latex seal

IMPRINT AREA: At bottom and middle of drive-thru

IMPRINT COLOR: Your imprint in black ink

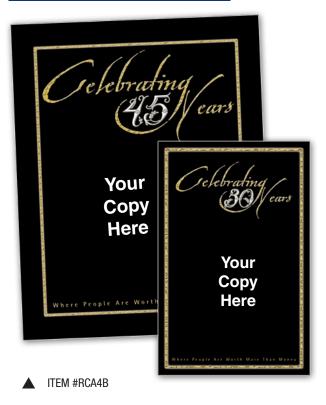
SET-UP: \$68.85

1,000	2,500	5,000	7,500	10,000
\$129/M	86/M	64/M	59/M	54/M
15,000	20,000	25,000	50,000	100,000





▲ ITEM #DT200



▲ ITEM #RCA4A

⋖ CUSTOM REPORT COVER

Your special year (40, 45, 50, 55, 60 etc.) and custom copy are included. ITEM # RCA4A 8-1/2" x 11" gloss cover stock, folds to 8-1/2" x 5-1/2" x 11" gloss cover stock, folds to 8-1/2" x 11" x 11" x 11" x 12" x 11" x 12" x

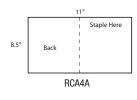
ITEM # RCA4B 11" x 17" gloss cover stock, folds to 8-1/2" x 11" ITEM COLORS: Beautiful 4-color process

IMPRINT AREA: Custom imprinted area to fit

IMPRINT COLOR: White reverse

SET-UP: \$68.85

	17"
11"	Staple Here Back
	RCA4B



PRICING	100	250	500	1,000	2,500
RCA4A	\$193/100	285/250	480/500	860/M	730/M
RCA4B	\$234/100	455/250	795/500	1430/M	1270/M

OUTDOOR BANNERS

CUSTOM HANGING OUTDOOR BANNER

Your special year (40, 45, 50, 55, 60 etc.) and custom copy are included.

ITEM COLORS: Beautiful 4-color process colors

SIZE: 3'x 8' with 6 grommets and ties

IMPRINT AREA: Custom imprinted to match your promotion

SET-UP: \$63.65

PRICING	1	3	5
REGULAR	\$239/ea.	186/ea.	172/ea.
SPECIAL	\$188/ea.	139/ea.	127/ea.



▲ ITEM #BN198

CUSTOM WALL POSTER



Your special year (40, 45, 50, 55, 60 etc.) and custom copy are included.

Size A 8-1/2" x 11" Bulletin board size

Size B 11" x 17" Medium size Size C 22" x 28" Large wall size

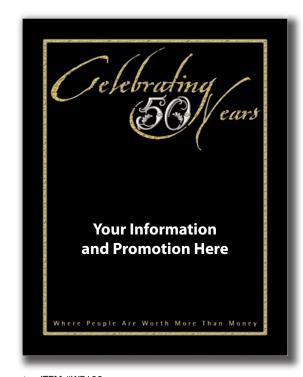
ITEM COLOR: Beautiful 4-color process colors

IMPRINT AREA: Custom imprinted to match your promotion

SET-UP: \$63.65

Tell us what you would like the copy to be.

PRICING	1-2	3-6	7-10	11-Up
Size A	\$20/ea.	15/ea.	10/ea.	8/ea.
Size B	\$39/ea.	26/ea.	19/ea.	16/ea.
Size C	\$129/ea.	87/ea.	79/ea.	68/ea.



ITEM #WP198

ITEM #AS279 ▶

"16 oz. STAINLESS STEEL TRAVEL MUG"

COLOR: Stainless Steel with black accents

PRODUCT SIZE: 16 oz.

SET-UP Charge: \$40.00 per color Prices include imprint 1 or 2 sides.

Must specify 2 sides or 1 side will be printed.

	72	144	288
AS279	\$4.82	\$4.43	\$4.09

Ask for Special Pricing





■ ITEM #AS213

FOIL LABEL

These glossy foil labels are ideal for use on outgoing envelopes, letterheads and all advertising material to promote this special year

Your special year (40, 45, 50, 55, 60 etc.) will show on the front.

COLORS AVAILABLE: Shiny gold or silver foil

SIZE: 1" x 2.5"

IMPRINT COLORS: Red, blue or black ink

SET-UP: \$38.00

500	1,000	2,000	3,000
\$144/500	167/M	110/M	93/M
5,000	10,000	25,000	50,000
\$68/M	44/M	39/M	36/M

PREMIUM BALLOONS

Helium Quality Large 11" Capacity

ITEM #AS247

This beautiful product has multiple colors to choose from with a 1 or 2 sided imprint.

STANDARD LATEX COLORS AVAILABLE: Blue, Green, Orange, Pink, Red, Sky Blue, White and Yellow

DESIGNER LATEX COLORS AVAILABLE: Peach, Lavender, Mint Green, Teal, Lime Green,

Bright Orange, Bright Blue, Newon Yellow, Neon Pink

COLOR ASSORTMENTS: Maximum of 7 colors, within 1 color category only. (Standard or Designer)

IMPRINT AREA: 8.25" Wide x 5.25" Tall for 1 or 2 Sides

INK COLORS: 1 Color Basic

SECOND SIDE IMPRINT: Add \$20.00 to pricing. (1 color only).

Minimum order 1,000.

SET-UP: \$50.00 for 1 side / 1 color printing. \$100.00 for 1 side / 2 color or 2 sided / 1 color printing.

No Charge for Straight Line Copy with maximum 4 lines. 1 side/1 color only

	1,000	2,500	5,000	10,000
	\$198/M	184/M	173/M	166/M
L	· · · · · · · · · · · · · · · · · · ·			



LATEX BALLOONS COLORS

Standard Latex Colors

ASSORTED



BLUE



GRFFN



ORANGE



PINK



RFD



SKY BLUE



WHITE



Designer Latex Colors

ASSORTED



PEACH



LAVENIDER





TFAI



LIME GREEN BRIGHTORANGE BRIGHT BLUE NEON YELLOW







The Classic Sienna Pens

ITEM # AS099

Elegant European Styling with Sleek Metallic Finish and Rich Color Selection. Your Copy will be Engraved into pen.

COLORS AVAILABLE: Blue, Red, Navy, Champagne and Black

IMPRINT AREA: Height 1-3/4" x 3/16"

PACKAGED: Each pen is cellophane wrapped







The Classic Sienna Pen & Pencil Set

> Elegant European Styling with Sleek Metallic Finish and Rich Color Selection.

COLORS AVAILABLE: Blue, Red, Navy, Champagne and Black

IMPRINT AREA: Height 1-3/4" x 3/16"

PACKAGED: Each item is cellophane wrapped

SET-UP: One-Time Laser Logo Charge \$65.00

1,000 4.16

75	100	300	500
\$4.76 ea.	4.56	4.44	4.36

The Classic Sienna - Pen & Letter Opener Set



Item #AS099 Set B

25	50	100	300	500
\$8.18	7.98	7.78	7.68	7.58

The Classic Sienna Pen & Letter Opener Set

Elegant European Styling with Sleek Metallic Finish and Rich Color Selection.

COLORS AVAILABLE: Blue and Red

IMPRINT AREA: Height 1-3/4" x 3/16"

PACKAGED: Each item is cellophane wrapped

SET-UP: One-Time Laser Logo Charge \$65.00

The Classic Sienna Pen & Key Ring Set



Item #AS099 Set C

25	50	100	300	500
\$8.18	7.98	7.78	7.68	7.58

The Classic Sienna Pen & Key Ring Set

Elegant European Styling with Sleek Metallic Finish and Rich Color Selection.

COLORS AVAILABLE: Blue and Red

IMPRINT AREA: Height 1-3/4" x 3/16"

PACKAGED: Each item is cellophane wrapped

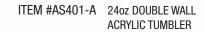
SET-UP: One-Time Laser Logo Charge \$65.00

Available Colors

Available Colors

24 oz. DOUBLE WALL ACRYLIC TUMBLER





- This Double wall acrylic tumbler with matching straw makes drinking fun!
- It is our most popular design, only larger
- Actual Size: 7-1/4" H
- Colors Available : Blue, Clear, Purple, Dark Green, Red, Light Green, Orange, Black
- Imprint Area: 2 Side (standard) 3" H x 3" W per side
- Set-up \$45.00 one time only



Pricing 96 240 480 Regular 6.05/ea. 6.70/ea. 5.55/ea. **Special** 4.99/ea. 4.79/ea 4.49/ea.

The Classic Traveler Mug





ITEM #AS102

"THE CLASSIC TRAVELER MUG"

- · Large 16 oz capacity
- · High gloss finish
- Top-rack dishwasher safe
- Comfort handle
- Double wall-insulated
- Quality imprint

COLORS AVAILABLE: Metallic-blue, red, green, purple, silver, black and brown

IMPRINT SIZE: 2"H X 2.25"W on 2 sides

IMPRINT COLORS: White, silver or gold are recommended

SET-UP: \$40.00

PRICING	144	288	576 Up
REGULAR	\$3.99 ea.	3.46 ea.	3.29 ea.
SPECIAL	\$2.99 ea.	2.99 ea.	2.99 ea.

ANOTHER NEW DESIGN

at Fantastic Pricing

SmashLiah

New Flat Flashlight!

Intense Bright Light



DON'T LET ITS APPEARANCE FOOL YOU,

this may look like your typical flashlight, but our Smashlight™ is really flat, making it the perfect light to carry around with you.

ONLY 3/8" wide. Will fit anywhere

- Super Bright Light 2 LED bulbs
- 2 Lithium Batteries
- 1 or 2 color imprint available
- Magnetic Back and Wrist Cord included
- Product Size: .3125" x 1.5" x 5"
- Imprint Area: 2.25" wide x .75" high
- Set-up: \$50.00

Item	250	500	1,000	
AS308	\$2.78 ea.	2.57 ea.	2.47 ea.	





...and a wrist cord

PLAYING CARDS

"With a Bank Theme"



THEMES:

- 1. Where Customers Mean A Great Deal
- 2. For The Best Financial Deal
- 3. Banking What a Deal!

Choose one of these themes or MAKE YOUR OWN THEME.

Item #AS314 PLAYING CARDS DELUXE QUALITY

SIZE CARD: 2-1/2" x 3-1/2" 52 Cards per deck

COLORS AVAILABLE: Any 1-Color on back of card.

Custom 4-Color on back of card

IMPRINT AREA: Back side 2-1/2" x 3-1/2"

SET-UP: \$48.00

PACKAGING: Individually boxed and cello-wrapped



Pricing	200	400	800	1,200
1-Color	\$4.09 ea.	\$3.89	\$3.29	\$2.99

Pricing is per Deck







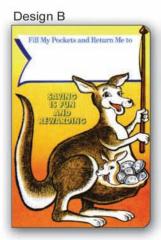


COIN SAVERS BOOKS

An inexpensive way to advertise your Bank and promote savings programs. We can customize a cover in as many colors as necessary to meet your marketing objectives.

TRADITIONAL SIZE holds \$5 in Quarters

DIFFERENT STYLES to choose from or CREATE YOUR OWN!!!

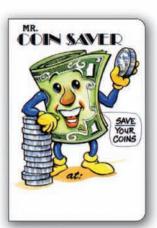




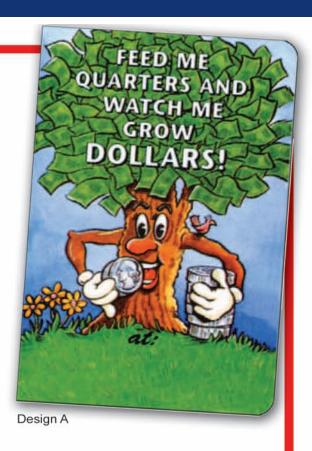




Design D



Design E



ITEM #AS314

"Custom Coin Saver Books"

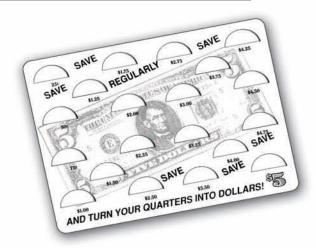
PRODUCT SIZE: Closed: 3 1/4" x 5 1/4"

IMPRINT AREA: Front: Varies Back: 3 1/4" x 5 1/4" **IMPRINT COLOR:** Black

PMS COLOR MATCH: Add \$50.00 SET-UP CHARGE: \$75.00

Custom Coin Saver Books Available. Call for pricing

Pricing	1,000	2,000	3,000	5,000
	\$.73 ea.	.65 ea.	.63 ea.	.60 ea.



ATM / Debit Card Register

Clear pocket holds and protects magnetic strip on your ATM and debit cards Provides a place to record transactions

SIZE: FOLDED: 2-5/8" x 3-3/4"

IMPRINT AREA: 2.5" H x 3.5" W

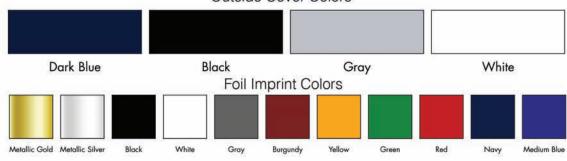
SET-UP: \$70.00 One-Time

ITEM #AS127

250	500	1,000	3,000	5,000	10,000
\$1.99	1.33	.94	.69	.62	.52



Outside Cover Colors



YOUR MEMBERS WILL LOVE THESE SWEET TREATS

Anniversary Special

GOURMET CHOCOLATE MINTS

Delicious Buttermints dipped in luscious dark chocolate, topped with a sweet candy coating.

Regular Price: \$93/cs. (1000 per case)

Anniversary Special: \$67/cs.

ITEM AS250

Available Wrappers

B - Money

Any New wrappers on page 22





"NEW"MINT FLAVORS





WHITE BUTTERMINTS

Melt-in-your mouth flavor.

Regular Price 69/cs. (1000 per case)

Anniversary Special \$57/cs.

ITEM AS251

Available Wrappers

See wrappers on Page 22



Anniversary Special

PW

WRAPPERS AVAILABLE



Α



В



E







McKinney Marketing

2665 Aero Drive Grand Prairie, TX 75052

Phone: 972-623-2223 or 888-623-2226

Fax: 972-606-8482

MINT FLAVORS

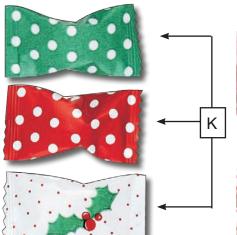
Regular Price \$69/cs (1000 per case)

Anniversary Special \$57/cs

• Your choice of wrapper styles



Item AS249-A Hard Fruit Balls









Item AS249-B Hard Peppermint Balls



Item AS249-C Hard Cinnamon Balls



Item AS249-D Pastel Buttermints



■ Item AS249-E Soft Peppermints

Anniversary Special

- Individually wrapped in clear wrapper.
- · Wonderful giveaway to customers

• 1000 per case

Regular Price \$99/cs (1000 per case)

Holiday Special \$87/cs

Red Peppermint Starlites



Spearmint Starlites



Cinnamon Starlites



ANNIVERSARY LOLLYPOPS

Flavors: Red Cherry or Green Lime. Head Imprints available:

Blank – no imprint 2. Santa Head 3. "Happy Holidays" 4. Your Credit Union 5. Save
 With Us 6. Smile Face 7. Thank You 8. \$ 9. Your Hometown Bank 10. Single Heart
 You're Special 12. Flag

Special: We can imprint the stick for you (3 lines maximum and 28 characters and spaces per line. (Add \$14.00/M)

NOTE: One flavor per case, one imprint per case.

Regular Price \$99/cs (1000 per case)

Anniversary Special \$89/cs.

ITEM AS252

McKinney Marketing

2665 Aero Drive Grand Prairie, TX 75052

Phone: 972-623-2223 or 888-623-2226

Fax: 972-606-8482



STRESS RELIEVERS

HIGH-QUALITY STRESS RELIEVERS

These handcrafted polyurethane foam stress relievers are a fun way to promote your financial institution, while also helping relieve the stress of everyday life.





150	250	500	1,000	2,500
2.49/ea.	2.35	2.29	2.15	1.99

Imprint Area: 1'W x 1/2"H Dimensions: 3"

ITEM: Star AS400-B

150	250	500	1,000	2,500
1.29/ea.	1.19	1.09	.99	.89

Imprint Area: 1' sq.

Dimensions: 3 1/4" W x 3" H x 1 1/4" D





ITEM: Apple AS400-C

150	250	500	1,000	2,500
1.29/ea.	1.19	1.13	1.06	.99

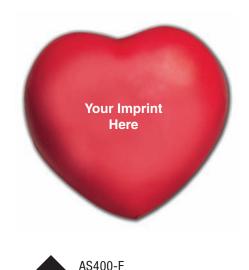
Imprint Area: 1 1/2" Diameter Dimensions: 2 3/4 Diameter

ITEM: World AS400-D

150	250	500	1,000	2,500
1.29/ea.	1.19	1.09	.99	.89

Imprint Area: 1 1/4" Diameter Dimensions: 2 3/4" Diameter





ITEM: Dollar Sign AS400-E

150	250	500	1,000	2,500
1.75/ea.	1.71	1.68	1.63	1.59

Imprint Area: 1"W x 3/4"H

Dimensions: 2 1/4"W x 3 1/4"H x 1"D

ITEM: Heart AS400-F

150	250	500	1,000	2,500
1.29/ea.	1.19	1.09	.99	.89

Imprint Area: 1 1/4"D

Dimensions: 3"W x 2 3/4"H x 2"D

• Set-Up: \$50.00



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Page	Qty	Item#	Desc	ription	For additional i	nformation if needed.
COMPAN'	Y NAME					DATE NEEDED
SHIP TO A	ADDRESS					
31111 107	ADDRESS					CHECK HERE IF IT IS OKAY TO EMAIL QUARTERLY SPECIALS
CITY		STATE	ZIP	E-MAIL ADDRESS		
PHONE FAX			WEBSITE ADDRESS			
ORDERED BY			SIGNATURE			
This space is provided for Bank copy to be printed and any special instructions. If additional space is required, please use a separate sheet.						
We will fa	ax or email a pr	oof for your approv	al.			